

EXXON SECRETS 2006

Exxon contributions to Global Warming Backlash Front Groups

Greenpeace assessment of 1998-2005

**Compiled by Greenpeace Research Department
June 2006**

Greenpeace has reviewed the newly published *ExxonMobil 2005 Worldwide Contributions and Community Investments* report detailing all the grants awarded by the ExxonMobil Foundation as well as some publicly disclosed direct corporate giving.

Greenpeace has found over **\$3.5 million dollars** paid out by ExxonMobil in 2005 to some **49 front groups** that actively campaign, lobby and publish website material against policies to solve global warming. Some also work with skeptic scientists to discredit mainstream climate science.

The total Exxon funding to front groups tracked on the Greenpeace Research website www.ExxonSecrets.org is now nearly \$19 million dollars post-Kyoto Protocol. The Kyoto Protocol was formed in 1997 under the United Nations Framework Convention On Climate Change. This is without doubt an underestimate of the total funding to these groups as we are missing one year of data that was not published.

Over seventy-five different front groups have been funded by Exxon during this period with about two thirds of the money going to the top 15 groups. Twenty-six organizations received over \$50,000 in 2005 and eleven received over \$100,000.

Prominent climate nay-sayer front groups receiving over \$100,000 dollars from ExxonMobil since 1998 include: *American Council for Capital Formation, Competitive Enterprise Institute, American Legislative Exchange Council, American Enterprise Institute, Frontiers of Freedom, International Policy Network, Heartland Institute, and George C. Marshall Institute. Other major funding recipients include Committee for a Constructive Tomorrow, Congress on Racial Equality, National Center for Policy Analysis, Free Enterprise Education Institute, Center for Defense of Free Enterprise, National Center for Public Policy Research, Capital Research Center and Media Research Center.*

We know this is not the entire truth; Exxon has more secrets. There is other money the company spends campaigning against global warming and campaigning against environmental organizations like Greenpeace. Two examples include:

- A secret **Public Interest Watch - Dezenhall Communications grant of \$120,000 in 2003**, which was unreported by the company.

- The funding of **Tech Central Station** through **DCI Communications**, a registered ExxonMobil lobbying firm. TCS got a reported grant of \$95,000 in 2003 and runs advertising on a regular basis.

Top 2005 Exxon lottery winners

American Council for Capital Formation (ACCF) was the big winner this year with a \$360,000 grant. Their 2004 grant was for global warming specific activities but the 2005 grant does not have such a designation. ACCF was very active in trying to prevent Russia's ratification of the Kyoto Protocol in February 2005, which put the treaty into effect worldwide, except in the U.S. and Australia.

Competitive Enterprise Institute (CEI), the largest recipient of Exxon money since 1998, received another \$270,000 in 2005, bringing their total receipts to roughly \$2 million. In 2005, CEI lobbied against the McCain-Lieberman Climate Stewardship Act and in 2006 launched a national ad campaign with the tag line "Carbon Dioxide: They call it Pollution, We call it Life," to counter Al Gore's global warming film.

American Legislative Exchange Council (ALEC) was the third highest recipient at \$241,500. ALEC works to undermine state and local initiatives to combat global warming.

Twenty-six global warming nay-sayer organizations received over \$50,000 from ExxonMobil in 2005 and eleven received over \$100,000.

ORGANIZATION		2005 Total
1	American Council for Capital Formation Center for Policy Research	\$360,000
2	Competitive Enterprise Institute	\$270,000
3	American Legislative Exchange Council	\$241,500
4	American Enterprise Institute	\$240,000
5	Center for Strategic and International Studies	\$177,500
6	Frontiers of Freedom	\$140,000
7	International Policy Network - North America	\$130,000
8	Federal Focus	\$125,000
9	Heartland Institute	\$119,000
10	George C. Marshall Institute	\$115,000
11	Atlas Economic Research Foundation	\$100,000
12	Pacific Research Institute for Public Policy	\$95,000
13	CFACT Committee for a Constructive Tomorrow	\$90,000
14	The Communications Institute	\$75,000
15	Congress of Racial Equality	\$75,000
16	National Center for Policy Analysis	\$75,000
17	Free Enterprise Education Institute	\$70,000
18	Institute for Energy Research	\$65,000
19	Center for Defense of Free Enterprise	\$60,000
20	National Black Chamber of Commerce	\$60,000

21	National Center for Public Policy Research	\$55,000
22	Acton Institute	\$50,000
23	American Conservative Union Foundation	\$50,000
24	Capital Research Center (Greenwatch)	\$50,000
25	Center for a New Europe-USA	\$50,000
26	Media Research Center (Cybercast/Conservative News Service)	\$50,000

Fifteen Organizations Have Received Two Thirds Of The \$19 Million Handed Out By Exxon Between 1998 And 2005

ORGANIZATION		Total funding 1998-2005	running total
1	Competitive Enterprise Institute	\$2,005,000	\$2,005,000
2	American Enterprise Institute	\$1,625,000	\$3,630,000
3	American Council for Capital Formation	\$1,309,523	\$4,939,523
4	Center for Strategic and International Studies	\$1,112,500	\$6,052,023
5	American Legislative Exchange Council	\$1,111,700	\$7,163,723
6	Frontiers of Freedom	\$857,000	\$8,020,723
7	Annapolis Center	\$763,500	\$8,784,223
8	Atlas Economic Research Foundation	\$680,000	\$9,464,223
9	George C. Marshall Institute	\$630,000	\$10,094,223
10	Heartland Institute	\$561,500	\$10,655,723
11	CFACT Committee for a Constructive Tomorrow	\$472,000	\$11,127,723
12	Heritage Foundation	\$460,000	\$11,587,723
13	National Center for Policy Analysis	\$390,900	\$11,978,623
14	Reason Foundation	\$381,000	\$12,359,623
15	Citizens for a Sound Economy	\$380,250	\$12,739,873

Organizations Funded for the first time in 2005 receiving more than \$50,000

American Conservative Union Foundation / American Conservative Union (ACU / ACUF) The ACUF is the educational arm of the American Conservative Union, a group which purports to be the oldest conservative advocacy group in the nation. It publishes the *Conservative Battleline*, whose regular contributors include climate skeptics such as Myron Ebell, Paul Driessen and Roy Innis.

American Spectator Foundation The American Spectator is a conservative publication with regular global warming skeptic columnists including Dr. Patrick J. Michaels, one of the most widely-quoted climate change skeptics.

Federal Focus This group is a science policy research entity which publishes reports on issues such as epidemiological research, risk analysis. The group's Data Quality Rapid Response Fund program funded by \$125,000 by ExxonMobil in 2005 is not mentioned on the group's website. However, the Competitive Enterprise Institute once sued the

Federal Government with Senator Inhofe (R-OK) under the Data Quality Act to stop publication of a global warming science report.

An In-Depth look at funding to CEI through 2005:

The grants lists, 990 forms, annual reports and corporate giving reports made public by ExxonMobil show the following donations made by ExxonMobil to the Competitive Enterprise Institute since 1998. Some of them are even earmarked for use on climate change related topics.

Year	Donations from ExxonMobil to CEI
1998	\$85,000
1999	No data available
2000	\$230,000 for general operating support
2001	\$280,000
2002	\$140,000 for general operating support
2002	\$60,000 for legal activities
2003	\$25,000 for "Annual Dinner"
2003	\$440,000 for general operating support
2004	\$90,000 for general operating support
2004	\$90,000 for global climate change
2004	\$90,000 for global climate change outreach
2005	\$270,000 for general operating support
TOTAL	At least \$2,005,000 from 1998 – 2005

References:

Exxon Secrets.org (A website by Greenpeace USA)

<http://www.ExxonSecrets.org>

Funding documents straight from Exxon's website

1998 ExxonMobil Corporate Giving grants list website capture

ExxonMobil Foundation 2000 IRS 990

ExxonMobil 2001 Annual Report

http://www2.exxonmobil.com/corporate/newsroom/publications/c_ar_01/index.html

ExxonMobil 2002 Annual Report

http://www.exxonmobil.com/corporate/Newsroom/Publications/Corp_P_AnnualReport202.asp

ExxonMobil 2003 Corporate Giving Report

http://www.exxonmobil.com/Corporate/files/corporate/giving_report.pdf

Exxon Giving Report 2004

http://www.exxonmobil.com/corporate/files/corporate/giving04_publicpolicy.pdf

ExxonMobil 2005 DIMENSIONS Corporate Giving Report

http://www.exxonmobil.com/Corporate/Files/Corporate/giving05_policy.pdf

DCI Communications – Tech Central Station link

http://www.sourcewatch.org/index.php?title=DCI_Group

<http://www.washingtonmonthly.com/features/2003/0312.confessore.html>

PIW Exxon link

(*Wall Street Journal*)

<http://online.wsj.com/public/article/SB114291044305003774->

[TOpAth_GWFzcGJaKzMWSR6ZEXqk_20060328.html?mod=blogs](http://online.wsj.com/public/article/SB114291044305003774-TOpAth_GWFzcGJaKzMWSR6ZEXqk_20060328.html?mod=blogs)

(BusinessWeek story)

http://www.businessweek.com/magazine/content/06_16/b3980101.htm

Contact: Kert Davies, Director, Tel. 303-319-2455, Email: kert.davies@wdc.greenpeace.org

The Greenpeace logo is displayed in a bold, green, sans-serif font. The letters are slightly irregular and have a hand-drawn appearance, with the 'G' and 'P' being particularly prominent.